



News release

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Colin Dale to champion *Let's Beat Diabetes*

Colin Dale, former City Manager of Manukau City Council, has agreed to undertake the important role of Chairperson for the *Let's Beat Diabetes* Partnership Steering Group.

Mr Dale retired from his position as city manager earlier this year, after twenty years in the role. Mr Dale is a strong advocate for health and education policies and sees his Chairperson role as a continuation of his commitment to Counties Manukau.

"I am delighted to be invited to take up this role and use my skills and networks to further the success of the *Let's Beat Diabetes* campaign. This success depends on the community, local government, the health sector and other community organisations working together to promote changes. I am looking forward to getting some good results and seeing action on the ground," says Mr Dale.

The Partnership Steering Group, established in April 2005, is the central information-sharing and decision-making point for the campaign. It provides guidance for the overall direction of *Let's Beat Diabetes* as well as leadership in the implementation of the Operational Plan and its initiatives.

The steering group includes members from Counties Manukau District Health Board, Auckland Regional Public Health Service, Manukau City Council, Ministry of Social Development, Diabetes Projects Trust, and representatives from Maori, Pacific peoples and schools.

We are delighted Colin has accepted this position," says CMDHB Planning & Funding Officer, Chris Mules.

"The steering group and the *Let's Beat Diabetes* campaign will greatly benefit from Colin's leadership, experience and intimate knowledge of the Counties Manukau community."

Let's Beat Diabetes is a five year, district-wide strategy aimed at preventing and delaying the onset of Type 2 diabetes, slowing the disease progression, and increasing the quality of life for people with diabetes in Counties Manukau.

For media enquiries, or to speak with Mr Dale, please phone Lauren Young and Associates on 09) 378 8433.